

SAR Brochure Contest Category Judging Aid.docx

HOW BROCHURES are JUDGED

Brochures will be judged on how well the student understand, develop and present the specific foundational document selected to be their brochure's theme. Brochures will be judged at the National level focusing on the following three categories: [Content](#); [Creativity](#) & [Correctness](#):

Authorship and Use of Technology: The judging criteria rates highest personally drawn art work and authored text by the student as opposed to cut and paste from books, magazines and off the Internet – though use of material from books, magazines and the Internet does not disqualify an entry, it is just valued less during judging. The use of software tools by the student for creating the brochure, and even the art work, is permissible.

Content: Ideally: The brochure entry adheres to guidelines; contains ideal mix of historical fact and interpretation; is well organized and logical; easy to follow, and the pictures or illustrations add to understanding. . . . Moreover: The brochures must conform to the theme: One of the Nation's Nine Foundational Documents of the United States: 1. Articles of Confederation; 2. Declaration of Independence; 3. Constitution; 4. Federalist Papers; 5. . . . and any other authorized event.

Creativity: Ideally: The brochure entry adheres to guidelines, prose includes metaphors, similes, and other appropriate tools and demonstrates creativity, wit, and insight into the topic; pictures depict the topic creatively and imaginatively; and the brochure contains additional creative touches that add to the aesthetic appeal. The extent the young author addresses 1 or more of the 6 thought provoking questions in the "2 inner panels" in the **Content Instructions** will also be considered.

- What are the lessons for our country within this document?
- How does this document reflect American society and American values?
- What thoughts do you have regarding the sacrifices made by the participants who drafted this document?
- What was the outcome of this document and how did this outcome impact American history?
- What motivated the participants to be a part of creating this document?
- Could you have been a participant in creating this document?

. . . Moreover: The Americanism Committee stated: *The judging Criteria rates highest personally drawn art work and authored text by the student as oppose to cut and paste from outside sources.*

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Correctness: *Ideally:* The brochure entry adheres to guidelines, contains no spelling or grammatical errors, Paragraphing and sentence structure is error free, No erasures or white out evident. . . . Moreover: Following the guideline & rules – particularly the explanation of what each panel of the brochure should contain matters.
